

# Kiwanis

## Mo-Ark Networker

Serving the Children of the World™

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### Stan Soderstrom Named Executive Director of Kiwanis International

INDIANAPOLIS - January 15, 2010 - The Kiwanis International Board of Trustees today named Stan D. Soderstrom executive director of Kiwanis and the Kiwanis International Foundation effective immediately. Kiwanis is a worldwide service organization in more than 70 nations. As Kiwanis' chief executive, Soderstrom is responsible for supporting the international board, and providing leadership and direction to staff and volunteers for the global organization of both adult and youth members totaling more than 600,000. He will also work alongside Kiwanis Foundation executive leadership to provide grants to thousands of organizations worldwide aimed at making better the lives of children.

Soderstrom joined the Kiwanis staff in 1997, and recently held the positions of interim executive director and chief impact officer. In his previous role, he focused on the successful growth and development of the Kiwanis' youth and adult leadership development programs around the world, as well as strategic planning and board governance for Kiwanis International and its two youth organizations, Key Club International and Circle K International.

Stan also led the introduction and development of new membership-based service clubs for elementary school children and

adults with disabilities. During that time, Kiwanis enjoyed a 75% increase in total paid membership of its youth and young adult clubs' membership.

Stan leads Kiwanis as it searches for its next Worldwide Service Project. The



International Board of Trustees this week heard proposals from issue experts and advocates on four potential projects: malaria; maternal and neonatal tetanus; tropical diseases; and education and literacy.

Active in the Kiwanis family since 1974, he was a district officer in both Key Club and Circle K, and would later serve as both a Circle K and Key Club district administrator for the Texas-Oklahoma District.

Stan is a member of the Kiwanis Club of Pike Township, Indianapolis, Ind.

#### Other Biographical Information

*(From his previous announcement as interim executive director.)* He was born and raised in Amarillo, Texas. He completed undergraduate studies at Texas Tech University and graduate coursework at the University of Texas at Austin.

Following graduation, he worked for Sun Oil Company, and later worked as a consultant on various oil and gas and corporate/association management projects. 1992, he joined the Dallas Cowboys football club to

assist in the development of a new retail/marketing project, and stayed with that organization for a period that included several Super Bowl championships.

In 1997, he joined the staff of Kiwanis International in Indianapolis, and he was responsible for growth of existing youth leadership programs, as well as the introduction and development of new membership-based service clubs for elementary school children and adults with disabilities. During that time, Kiwanis has enjoyed a 75% increase in total paid membership of its youth and young adult clubs' membership.

Prior to his present position, he served as chief impact officer for Kiwanis. In that role

he focused much of his efforts on the successful growth and development of the Kiwanis' youth and adult leadership development programs around the world, as well as strategic planning and board governance for Kiwanis International and its two youth organizations, Key Club International and Circle K International.

He is an avid sports fan and enjoys gardening, home remodeling projects, cooking, and dining.

Stan and his wife of twenty years, Misty, reside in Indianapolis, where they are raising two wonderful children, Kelsey (19) and David (13).